

**Medford Economic Development Authority**  
**Wednesday, March 8, 2017**  
**5:00 p.m.**

Members in Attendance: Heisler, Paulson, Duncan, Nelson

Others in Attendance: Administrator Welti, Cris Gastner, Joya Stetson

Meeting was called to order at 5:07 p.m. by President Duncan.

CEDA Presentation: Cris Gastner and Joya Stetson provided the EDA members with a presentation of services offered by Community and Economic Development Associates (CEDA). CEDA has been providing grant writing, and community and economic development services to cities for nearly 30 years. The organization serves 30 cities across western Wisconsin, northern Iowa, and southern Minnesota. Recently, CEDA has been providing an Expanded Marketing Program to its communities by representing the cities at trade shows (International Bio Show, Medical Device and Manufacturing Show, International Processing and Production Expo). Successful networking has been achieved through an annual bus tour of communities contracting with CEDA, and the newly implemented Million Cups networking event.

Mr. Gastner and Ms. Stetson provided the EDA with a First Impressions Proposal that highlighted economic development opportunities within Medford that CEDA could implement if the City of Medford entered into a contract with the organization.

Motion by Heisler, seconded by Paulson to approve the agenda as presented. Motion carried.

Motion by Nelson, seconded by Paulson to approve the meeting minutes from January as presented. Motion carried.

Motion by Heisler, seconded by Paulson to approve the EDA Financial Report. Motion carried.

Election of Officers was tabled until the May meeting in anticipation of all members being present.

Review of the Steele County Housing Study was tabled until the May meeting.

Business and Economic Development Updates: Interested individuals have contacted the City regarding vacant properties on Main Street, and throughout the City. J Merchants will be opening in the Medford Outlet Center the weekend of March 11. A pop up garden pottery store will also be opening in the Outlet Center. Residential development continues to be discussed with local developers.

The next EDA Networking Event will be held Tuesday, March 28, 2017, 5:30 – 6:30 p.m. at Furniture Mart/Ashley Furniture. Refreshments will be provided by Steele Waseca Electrical Cooperative.

Meeting adjourned at 6:35pm.