

Medford Economic Development Authority
Wednesday January 13, 2016
5:00 PM

Members Present: Clayton Just, Bryan Duncan, Linda Dusek, Gerri Wencil, Tom Heisler, Sharon Paulson

Non Members Present: Andy Welti, Annette Frank

Meeting was called to order by Duncan at 5:00

Dusek made a motion to accept the agenda as presented. Seconded by Just. Motion passed

Motion was made to approve the November Minutes by Wencil. Seconded by Just. Motion passed.

Approval of the EDA Financial report by Dusek seconded by Just. Motion passed.

We welcomed new member Tom Heisler to EDA.

Election of Officers:

Just nominated Bryan Duncan for President. Wencil seconded. Motion carried

Vice President: Just nominated Heisler. Dusek seconded. Motion carried.

Secretary: Just nominated Dusek. Wencil seconded. Motion carried.

Treasurer: Just nominated Wencil. Motion carried.

Internet marketing training offered by Annette Frank

Annette is a specialist with Hibu. She spoke in depth about getting on Google and the benefits of internet/webpage. Just made a motion that the EDA will sponsor a free training event at a later time with location to be determine to educate local businesses on Hibu and Google advantages. Wencil seconded. Motion passed.

Vision update/SMIF community growth initiative.

To be able to accomplish this initiative the EDA would need at least 10 volunteers. The consensus is to put this in the spring newsletter to see if there is interest. If there is we will go with it, if no interest then we will wait.

Steele County EDA proposal.

Any questions or concerns should be directed to Andy as he is our representative to the County EDA exploratory committee.

Economic Development update

Next Meeting March 9th

Dusek made motion to adjourn. Wencil seconded. Meeting was adjourned by Duncan at 5:56 pm.