

MEDFORD ECONOMIC DEVELOPMENT AUTHORITY

Regular Meeting Minutes

January 16, 2008 Meeting

The meeting was called to order at 6:00 p.m. All members were present. Katie Nelson from the Owatonna Chamber of Commerce and Jody Anderson were also present.

EDA officers for 2008 were elected, and the membership chose to continue with the same officers as in 2007.

Katie Nelson and Jody Anderson gave a presentation to the membership concerning the Owatonna Chamber of Commerce's desire to undertake a beautification effort in Medford. Specifically, the OCC wishes to coordinate Medford-area businesses to purchase banners to be attached to the city's flagpoles on Main Street and, possibly, County Road 12 as it goes up the hill toward the school. These banners would be similar to the ones on Owatonna light poles, and the design would be approved by the city council. City involvement would include hanging the banners and, possibly, painting light poles (dependant upon city road reconstruction plans). The OCC also wishes to undertake a flower planter effort in the Main/Central area. The membership endorsed the concept and instructed the OCC to prepare a formal proposal, including banner design and budget, for the March, 2008 EDA meeting. An EDA contribution towards this effort may be requested, and the membership endorsed that idea.

The OCC also informed that they are having a morning Chamber event in Medford on 2/21/08 at Our Homes South that begins at 7:30 a.m. They requested a brief talk from the EDA and/or city on recent development efforts.

The membership also discussed its 2008 agenda. The "Shop Medford" program will be continued again, and the EDA is requesting the council authorize the expenditure of EDA funds for this program so that printing and advertising may be ordered in the near future.

The meeting was adjourned at 6:40 p.m.

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Special Meeting Minutes

August 13, 2008

The meeting was called to order at 6:00 p.m. All members were present except for Andy Cowell.

The only issue on the agenda was the implementation of the Shop Medford program. This was discussed, and the program will begin immediately with the distribution of necessary program materials to area businesses.

The meeting was adjourned at 6:15 p.m.

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Regular Meeting Minutes

September 17, 2008

The meeting was called to order at 6:00 p.m. All members were present except for Andy Cowell, who arrived late.

The status of the Shop Medford program was discussed. There has been a tremendous response with the program – over 300 completed tickets have been turned in to the bank already, and it has only been running for 2 weeks. More cards have been ordered. The retailers are using the stamps provided to them this year, and positive feedback has been received about them.

An inquiry was made from the Full Service Station concerning its possible expansion to Geneva, Minnesota and whether the Medford EDA (or another EDA in Geneva) could provide some funding options. They were informed that the Medford EDA cannot provide funding for out-of-city issues like that and that they should contact the Geneva EDA, if one exists.

Discussion was held concerning Carpet One leaving the Medford Furniture Outlet site for the old McDonald's site in Owatonna – rent costs appeared to be the primary issue in their relocation.

A discussion was also held concerning the EDA engaging in more direct business promotion. It was the consensus of the EDA members that the EDA should be engaging in the production of more promotional materials, attendance at trade conferences, etc.

The meeting was adjourned at 6:40 p.m.

MEDFORD ECONOMIC DEVELOPMENT AUTHORITY

Regular Meeting Minutes

November 19, 2008

The meeting was called to order at 6:00 p.m. All members were present.

The status of the Shop Medford program was discussed. There has been a good response to the second portion of the program – over 200 completed tickets have been turned in to the bank already. More cards have been ordered.

A discussion was also held concerning the EDA engaging in more direct business promotion. It was the consensus of the EDA members that the EDA should be engaging in the production of more promotional materials, attendance at trade conferences, etc. This issue continues to be raised, and it is the request of the EDA that the city council hold a joint meeting with it in January 2009 to discuss the direction the city would like to take in business development and promotion. The idea would be to undertake a long-term process, including a budget and expenditures, to start a continued business development program.

The meeting was adjourned at 6:40 p.m.

